Ait Order#

06257730

### INVOICE



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 487477-1
 08/12/12
 August 2012
 07/30/12 - 08/09/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WFSB
 Heather Uttley
 HRP-WASHING
 National

Advertiser Product Estimate Number
New Direction Project NEW DIRECTION PROJEC

Billing Calendar Broadcast

07/31/12 - 08/09/12

Billing Type Deal #

Special Handling

Spote

Flight Dates

IDB # Advertiser Code Product Code

Order#

487477

Agency Ref Advertiser Ref

Billing Address:

LUC Media Inc Attention: Accounts Payable 25 Whitlock Place SW Suite 201 Marietta, GA 30064

Send Payment To: WFSB BOX 13034

Newark, NJ 07188-0034

							Spots/			
ne S	lart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 0	7/31/12	08/03/12	Eyewitness News	5am - 5:30am	-TWTF	:30	2	\$500.00	NM	
W	eeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12 -TWTF	Spots/Week 2	<u>Rate</u> \$500.00					
So	ots: # Ch			_	Start/End Time	i enni	h Ad-ID			Rate Typ
٦			/31/12 5:27 AM Eyewi		5am - 5:30am		<u>н дагір</u> 0 NDA120130н	1		\$500.00 Ni
			/01/12 5:10 AM Eyewi		5am - 5:30am		0 NDA120130H			
	2 11)	0511 00	70 17 12 0. TO AM LYCW	MICOS IVOVS	Jani - J.Juani		O HDATZOTJOH	· · · · · · · · · · · · · · · · · · ·		\$500.00 N
3 07	//31/12	08/03/12	Eyewitness News	6am - 6:30am	-TWTF	:30	3	\$950.00	NM	
We	eeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
_		07/30/12	08/05/12 -TWTF	3	\$950.00					
Sp	ots: # Ch	•			Start/End Time	Lengt	n <u>Ad-ID</u>			Rate Typ
			/31/12 6:14 AM Eyewi		6am - 6:30am	:30	) NDA120130H			\$950.00 NI
	1 WF	SB W = 08/	/01/12 6:23 AM Eyewil	lness News	6am - 6:30am	:30	) NDA120130H			\$950.00 NA
	3 WF	SB Th 08/	02/12 6:24 AM Eyewit	tness News	6am - 6:30am	:30	) NDA120130H			\$950.00 NA
4 08	/08/12	08/08/12	Eyewitness News	6:30am - 7am	1	:30	1	\$950.00	NM	
We		Start Date	End Date MTWTFSS	Spots/Week	Rate					
_		08/06/12	08/12/121	1	\$950.00					
Spo	ots: # Ch	Day Air			Start/End Time		Ad-ID			Rate Type
	1 WF	SBW 08/0	08/12 6:56 AM Eyewit	ness News	6:30am - 7am	:30	NDA120230H			\$950.00 NA
5 07	/31/12	08/03/12	Eyewitness News	6:30am - 7am	-TWTF	:30	3	\$950.00	NM	
We		Start Date	End Date MTWTFSS	Spots/Week	Rate					
_		07/30/12	08/05/12 -TWTF	3	\$950.00					
Spo	ts: # Ch	Day Airl			Start/End Time	<u>Length</u>	· <del></del>			Rate Type
	1 WF		01/12 6:42 AM Eyewiti		6:30am - 7am		NDA120130H			\$950.00 NM
	2 WF		02/12 6:54 AM Eyewiti		6:30am - 7am	:30	NDA120130H			\$950.00 NM
	3 WF	SBF 08/0	03/12 6:55 AM Eyewiti	ness News	6:30am - 7am	:30	NDA120130H			\$950.00 NM
6 08/	06/12	08/06/12	CBS: THE EARLY SH	OV7am - 9am	2	:30	2	\$600.00	NM	10230000
Wee			End Date MTWTFSS	Spots/Week	Rate					11 00 KOOMENSO
••••										
	ts: #_Ch	08/06/12 <u>Day Air f</u>	08/12/12 2 Date <u>Air Time Descrip</u>	2	\$600.00 Start/End Time	Length				Rate Type

# INVOICE



3 WFSB Tu 07/31/12

11:33 PM Eyewitness News

Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
487477-1	08/12/12	August 2012	07/30/12 - 08/09/12

Advertiser	Product	Estimate Number
New Direction Project	NEW DIRECTION PROJEC	

ine Start Date	e End Date	e Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 08/06/12	08/06/12	CBS	S: THE EARLY S	HOV7am - 9am	2	:30	2	\$600.00	NM	
Spots: # 0			Air Time Descr		Start/End Time	Lengt	Ad-ID			Rate Tyr
		8/06/12		THE EARLY SHOW	7am - 9am		) NDA1201			\$600.00 N
1 V	VFSBM 0	8/06/12	8:59 AM CBS:	THE EARLY SHOW	7am - 9am	:30	) NDA1201	30н		\$600.00 N
7 07/31/12	08/03/12	CBS	: THE EARLY S	łOV7am - 9am	-TWTF	:30	7	\$600.00	NM	
Weeks:	Start Date 07/30/12	End C 08/05/		Spots/Week 7	<u>Rate</u> \$600.00					
Spots: # C	h <u>Day Ai</u>	ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Typ
1 V	/FSBTu 07	7/31/12		THE EARLY SHOW	7am - 9am	:30	NDA1201	30н		\$600.00 N
5 W	/FSBTu 07	7/31/12	8:48 AM CBS:	THE EARLY SHOW	7am - 9am	:30	NDA1201	30н		\$600.00 NI
7 V	IFSBW 08	3/01/12	8:28 AM CBS:	THE EARLY SHOW	7am - 9am	:30	NDA1201	30н		\$600.00 N
2 W	IFSBW 08	3/01/12	8:46 AM CBS:	THE EARLY SHOW	7am - 9am	:30	NDA1201	30н		\$600.00 N
		3/02/12	7:25 AM CBS;	THE EARLY SHOW	7am - 9am	:30	NDA1201	30н		\$600.00 N
6 W	FSBF 08	3/03/12	7:39 AM CBS:	THE EARLY SHOW	7am - 9am	:30	NDA1201	30н		\$600.00 N
4 W	FSBF 08	3/03/12	8:23 AM CBS:	THE EARLY SHOW	7am - 9am	:30	NDA1201	30н		\$600.00 N
8 08/06/12	08/06/12	Eyev	vitness News	6pm - 6:30pm	1	:30	1	\$2,100.00	NM	
Weeks:	Start Date 08/06/12	End D 08/12/		Spots/Week 1	<u>Rate</u> \$2,100.00	•				
Spots: # C	h <u>Day Ai</u>	Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 W		/06/12	6:09 PM Eyewit		6pm - 6:30pm		NDA12013	30н		\$2,100.00 NA
9 07/31/12	08/03/12	Eyew	itness News	6pm - 6:30pm	-TWTF	:30	3	\$2,100.00	NM	
Weeks:	Start Date 07/30/12	End Da 08/05/		Spots/Week 3	<u>Rate</u> \$2,100.00					<u></u>
Spots: # Cl			Air Time Descrip	•	Start/End Time	Length	Ad-ID			Rate Type
1 W		/31/12	6:23 PM Eyewit		6pm - 6:30pm	_	NDA12013	0н		\$2,100.00 NN
2 W	FSBW 08	/01/12	6:23 PM Eyewiti		6pm - 6:30pm	:30	NDA12013	0н		\$2,100.00 NM
3 W	FSBF 08/	/03/12	6:24 PM Eyewiti		6pm - 6:30pm	:30	NDA12013	0н		\$2,100.00 NM
0 07/31/12	08/03/12	Inside	Edition	7pm - 7:30pm	-TWTF	:30	2	\$1,200.00	NM	
Weeks:	Start Date 07/30/12	End Da 08/05/1		Spols/Week 2	<u>Rate</u> \$1,200.00					
Spots: # Ch			Air Time Descrip		Start/End Time	Length .	44 ID			Rate Type
. –		31/12	7:28 PM Inside I		7pm - 7:30pm		NDA12013	ΩH		\$1,200.00 NM
		01/12	7:11 PM Inside I		7pm - 7:30pm		NDA12013			\$1,200.00 NM
07/31/12	08/03/12		ainment Tonight	7:30pm - 8pm	-TWTF	:30	2	\$1,200.00	NM	V1,200.00 1481
Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate					
	07/30/12	08/05/1		2	\$1,200.00					
Spots: # Ch	Day Air	<u>Date</u>	Air Time Descrip	<u>tion</u>	Start/End Time	Length /	<u> </u>			Rate Type
		31/12	7:55 PM Entertai	•	7:30pm - 8pm		NDA120130			\$1,200.00 NM
1 WF	SB Th 08/0	02/12	7:40 PM Entertai	nment Tonight	7:30pm - 8pm	:30 1	DA12013	Эн		\$1,200.00 NM
7 07/31/12	08/03/12	Eyewi	ness News	11PM - 11:35PM	-TWTF	:30	3	\$1,200.00	NM	
Weeks:	Start Date 07/30/12	End Dal 08/05/1:		Spots/Week 3	<u>Rate</u> \$1,200.00					
Spots: # Ch	Day Air I		Air Time Descript		Start/End Time	Length A	Ad-ID			Rate Type
	SB Tu 07/3		11:33 PM Evewitn		11PM - 11:35PM		10-112 10A120130	าน		S1 200 00 NM

11PM - 11:35PM

:30 NDA120130H

\$1,200.00 NM



Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
487477-1	08/12/12	August 2012	07/30/12 - 08/09/12

Advertiser	Product	Estimate Number
New Direction Project	NEW DIRECTION PROJEC	

					•		Spots/			
Line Start Da	te End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17 07/31/12	08/03/12	Eyewit	ness News	11PM - 11:35PM	-TWTF	:30	3	\$1,200.00	NM	
	WFSBTh 0	8/02/12 1	Air Time Descr 11:25 PM Eyewi 11:25 PM Eyewi	Iness News	Start/End Time 11PM - 11:35PM	;30	Ad-ID ) NDA12013(			Rate Type \$1,200.00 NM
		0/03/12 1	1.25 PIVI Eyewi	mess news	11PM - 11:35PM	:30	) NDA120130	Л		\$1,200.00 NA
18 07/31/12	08/03/12	9am-10	Dam	9am - 10am	-TWTF	:30	2	\$400.00	NM	
Weeks:	Start Date 07/30/12	End Date 08/05/12		Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # 0	Ch <u>Day A</u>	ir Date A	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
2 <b>\</b>	NFSBW 0	3/01/12	9:45 AM 9am-1	0am	9am - 10am	:30	NDA120130	H		\$400.00 NA
1 \	NFSBTh 0	3/02/12	9:30 AM 9am-1	0am	9am - 10am	:30	NDA120130	н		\$400.00 NM
19 08/06/12	08/06/12	9am-10	am	9am - 10am	1	:30	1	\$400.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12		Spots/Week	<u>Rate</u> \$400.00					
Spots: # 0			<u>ir Time</u> Descri	•	Start/End Time	Length	Ad-ID			Rate Type
			9:47 AM 9am-1		9am - 10am		NDA120130	н		\$400.00 NM
20 07/31/12	08/03/12	10am-1	1am	10am - 11am	-TWTF	:30	3	\$400.00	NM	
Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS	Spots/Week 3	Rate					
Spots: # C			ir Time Descrip	-	\$400.00 Start/End Time	Length	Ad-ID			Poto Tuno
			0:58 AM 10am-1		10am - 11am		NDA1201308	4		Rate Type \$400.00 NM
			0:58 AM 10am-1		10am - 11am		NDA120130			\$400.00 NM
			):58 AM 10am-1		10am - 11am		NDA120130			\$400.00 NM
21 08/06/12	08/06/12	11a-12p	Price is Right	11am - 12pm	1	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		,			
Spots: # C	08/06/12	08/12/12	1 ir Time Descrip	] Hon	\$500.00	طنمما	A JE ID			D
			:59 AM 11a-12		<u>Start/End Time</u> 11am - 12pm	Length	<u>MO-ID</u> NDA120130H	,		Rate Type
						.30	NDATZOTOO	1		\$500.00 NM
22 07/31/12	08/03/12	Eyewitne	ess News	12pm - 12:30PM	-TWTF	:30	3	\$650.00	NM	
Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$650.00					
Spots: # C	h <u>Day Air</u>	Date Ai	<u>r Time</u> Descrip	tion	Start/End Time	Length .	Ad-ID			Rate Type
	FSBTu 07/	31/12 12:	:25 PM Eyewitn	ess News	12pm - 12:30PM	:30 t	NDA120130H			\$650.00 NM
3 W	FSB Th 08/	02/12 12:	:10 PM Eyewitn	ess News	12pm - 12:30PM	:30 !	NDA120130H			\$650.00 NM
1 W	FSBF 08/	03/12 12:	00 PM Eyewitn	ess News	12pm - 12:30PM	:30	NDA120130H			\$650.00 NM
23 08/06/12	08/06/12	Eyewitne	ss News	12pm - 12:30PM	1	:30	1	\$650.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch			Time Descript	· · · · · · · · · · · · · · · · · · ·	Start/End Time	Length A	\d-ID			Rate Type
. –			28 PM Eyewitn		12pm - 12:30PM	-	IDA120130H			\$650.00 NM
24 07/31/12	08/03/12		Syndication	2:58pm-4pm	-TWTF	:30	3	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
Spots: # Ch	07/30/12 Day <u>Air</u>	08/05/12 <u>Date Air</u>	-TWTF Time Descript	3 <u>ion</u>	\$400.00 Start/End Time	Length A	\d-ID			Rate Type
	<del></del>									



35 08/07/12

08/07/12

430A EYEWITNESS NEV430-5A

Send Payment To: WFSB BOX 13034 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
487477-1	08/12/12	August 2012	07/30/12 - 08/09/12

Advertiser	Product	Estimate Number
New Direction Project	NEW DIRECTION PROJEC	

								Spots/				
Line	Start Date	End Date	Des	cription	Start/End Time	MTWTFSS .	Length	Week	Rate	Туре		
24	07/31/12	08/03/12	3pm	n-4pm Syndication	1 2:58pm-4pm	-TWIF	:30	3	\$400.00	NM		AP STATE
	Spots: # Ch	Day Air	r Date	Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate T	ype
1	3 WF	SB Tu 07	/31/12	3:15 PM 3pm-4	4pm Syndication	2:58pm-4pm	:30	NDA12013	0н			ΝM
İ	2 WF	SB W 08	/01/12	3:59 PM 3pm-4	4pm Syndication	2:58pm-4pm	:30	NDA12013	0н		\$400.00	NM
	1 WF	SBTh 08	/02/12	3:52 PM 3pm-4	4pm Syndication	2:58pm-4pm	:30	NDA12013	0н		\$400.00	ΝM
25 (	07/31/12	08/03/12	4p-5	ip Dr. Oz	4pm-5pm	-TWTF	:30	2	\$950.00	NM		
٧		Start Date 07/30/12	End D 08/05/		Spots/Week 2	<u>Rate</u> \$950.00			· <del></del>			
S	pots: # Ch	Day Air	Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate T	vne
	1 WF	SB Tu 07/	31/12	4:13 PM 4p-5p	Dr. Oz	4pm-5pm		NDA120130	Эн			NM
	2 WF	SB Th 08/	02/12	4:24 PM 4p-5p	Dr. Oz	4pm-5pm	:30	NDA120130	Эн		\$950.00	
26 0	7/31/12	08/03/12	Eyev	vitness News	5pm - 5:30pm	-TWTF	:30	3	\$1,500.00	NM		_
v	/eeks:	Start Date	End D	ate MTWTFSS	Spots/Week	<u>Rate</u>						
		07/30/12	08/05/		3	\$1,500.00						
S	pots: # Ch	<u>Day Air</u>	<u>Date</u>	Air Time Descri	iption	Start/End Time	Length	Ad-ID			Rate Ty	/pe
	1 WFS	SB Tu 07/	31/12	5:11 PM Eyewit	tness News	5pm - 5:30pm	:30	NDA120130	H		\$1,500.00	
	3 WFS	SBW 08/	01/12	5:20 PM Eyewit	lness News	5pm - 5:30pm	:30	NDA120130	H		\$1,500.00 1	MM
	2 WFS	SBF 08/	03/12	5:27 PM Eyewit	iness News	5pm - 5:30pm	:30	NDA120130	H		\$1,500.00	MM
27 0	7/31/12	08/03/12	Eyew	vitness News	5:30pm - 6pm	-TWTF	:30	2	\$1,500.00	NM	,	_
W		Start Date	End Da		Spots/Week	Rate						_
Qr.	oots: # Ch	)7/30/12 <u>Day Airl</u>	08/05/1 Data		2 ntlan	\$1,500.00	Lavadh	A 1 15				
O).	1 WFS		31/12	Air Time Descript 5:43 PM Eyewite		Start/End Time	Length A				Rate Ty	_
	2 WFS		01/12	5:42 PM Eyewiti		5:30pm - 6pm 5:30pm - 6pm		NDA120130 NDA120130			\$1,500.00 N	
		·					.30 :	10A12Q13Q	-1		\$1,500.00 N	1M
28 08	8/06/12	08/06/12	-	itness News	5:30pm - 6pm	1	:30	1	\$1,500.00	NM		
We		tart Date 8/06/12	End Da 08/12/1		Spots/Week 1	<u>Rate</u> \$1,500.00						_
Sp	ots: <u>#</u> Ch	Day Air t	<u>Date</u>	Air Time Descrip	otion	Start/End Time	Length A	\d-lD			Rate Typ	ae
	1 WFS	BM 08/0	6/12	5:38 PM Eyewitr	ness News	5:30pm - 6pm		DA120130	1		\$1,500.00 N	_
33 07	7/31/12	08/03/12	11a-1	2p Price is Right	11am - 12pm	-TWTF	:30	3	\$500.00	NM		_
We			End Da 08/05/1		Spots/Week 3	Rate \$500.00						_
Spe	ots: <u>#</u> Ch	Day Air D		Air Time Descrip	=	Start/End Time	Length A	d-ID			Dain To	
- 4	2 WFS			11:29 AM11a-12p		11am - 12pm		<u>ш-го</u> DA120130H	•		<u>Rate Typ</u> \$500.00 N	
	1 WFSI			11:28 AM 11a-12p		11am - 12pm		DA120130H			\$500.00 Ni	
	3 WFSI			11:28 AM11a-12p	=	11am - 12pm		DA120130H			\$500.00 N	
34 07	/31/12 (	08/03/12		tness News	5:30a - 6am	-TWTF	:30	3	\$700.00	NM	<b>V</b> 000.00 111	<u>:</u>
We			nd Dat	te MTWTFSS	Spots/Week	Rate						—
	07	7/30/12	08/05/12		3	\$700.00						
Spo	ots: # Ch	Day Air D		Air Time Descript		Start/End Time	<u>Length A</u>	d-ID			Rate Typ	<u>e</u>
	2 WFSE			5:54 AM Eyewitn		5:30a - 6am	:30 N	ра120130н			\$700.00 N	
	1 WFSE	3 Th 08/02	7/12	5:52 AM Eyewitne	ace Noure	5:30a - 6am	+30 NI	ра120130н			\$700.00 NA	
	3 WFSE			5:41 AM Eyewitne		O.OOU - OAIII	.50 111				\$100.00 141	VI

:30

\$250.00

NM

### **INVOICE**



Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice # Invoice	ce Date	Invoice Month	Invoice Period
			1
487477-1 08/12	2/12	August 2012	07/30/12 - 08/09/12

<u>Advertiser</u>	Product	Estimate Number
New Direction Project	NEW DIRECTION PROJEC	

Line Chat Date End Date Description	c Stad/End Time	MT. TECC	Spot		Tuno	
Line Start Date End Date Description	and the second of the second o	Contract Con	Length Wee	k Rate	Туре	Mark to the second mark to the second mark to
Weeks: <u>Start Date</u> <u>End Date</u> 08/06/12 08/12/12	MTWTFSS Spots/Week 1	<u>Rate</u> \$250.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air ]</u> 1 WFSB <i>Tu 08/07/12</i> See <i>MG 35.2</i>	Time Description 430A EYEWITNESS NE	Start/End Time WS 430-5A	Length Ad-l :00	<u>D</u>		<u>Rate</u> <u>Type</u> \$250.00 NM
	52 AM 430A EYEWITNESS NE	WS 430-5A	:30 NDA1	.20230н		\$250.00 NM
36 08/07/12 08/07/12 Eyewitness	s News 6am - 6:30am	-T	:30	1 \$950.00	NM	
	MTWTFSS Spots/Week	Rate				
08/06/12 08/12/12 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air T</u>	Time Description	\$950.00 Start/End Time	Length Ad-II	n		Rate Type
1 WFSB Tu 08/07/12 See MG 36.2	Eyewitness News	6am - 6:30am	:00	<u>D</u>		\$950.00 NM
	0 AM Eyewitness News	6am - 6:30am	:30 NDA1	20230н		\$950.00 NM
37 08/07/12 08/07/12 Eyewitness	s News 6:30am - 7am	-T	:30	1 \$950.00	NM	
	MTWTFSS Spots/Week	<u>Rate</u> \$950.00	<b>u</b> .			
Spots: # Ch Day Air Date Air T	<u>Fime</u> Description	Start/End Time	<u>Length</u> Ad-II	<u> </u>		Rate Type
1 WFSB Tu 08/07/12 See MG 37.2	Eyewilness News	6:30am - 7am	:00			\$950.00 NM
2 WFSB Th 08/09/12 6:47 MG for 37.1 08/07	7 AM Eyewitness News	6:30am - 7am	:30 NDA1	20230н		\$950.00 NM
38 08/07/12 08/07/12 CBS: THE	EARLY SHOV7am - 9am	-T	:30	1 \$600.00	NM	
	MTWTFSS Spots/Week	<u>Rate</u> \$600.00				
1 WFSB Tu 08/07/12	<u>ime</u> <u>Description</u> CBS: THE EARLY SHOV	Start/End Time 7 7am - 9am	Length Ad-IE :00	<u>)</u>		<u>Rate Type</u> \$600.00 NM
	B AM CBS: THE EARLY SHOV	V 7am - 9am	:30 NDA12	20230н		\$600.00 NM
MG for 38.1 08/07						
39 08/07/12 08/07/12 Eyewitness	News 12pm - 12:30PM	-Т	:30 1	1 \$650.00	NM	
***************************************	MTWTFSS Spots/Week	<u>Rate</u> \$650.00				
Spots: # Ch <u>Day Air Date</u> Air Ti	ime Description	Start/End Time	Length Ad-ID	2		Rate Type
1 WFSB Tu 08/07/12	Eyewitness News	12pm - 12:30PM	:00			\$650 <del>.00</del> NM
See MG 39.2 2 WFSB Th 08/09/12 12:14 MG for 39.1 08/07	PM Eyewitness News	12pm - 12:30PM	:30 NDA120230H			\$650.00 NM
40 08/07/12 08/07/12 Eyewitness	News 5pm - 5:30pm	-T	:30 1	\$1,500.00	NM	
	MTWTFSS Spots/Week	<u>Rate</u> \$1,500.00				
******	ime Description	Start/End Time	Length Ad-ID	!		Rate Type
1 WFSB Tu 08/07/12 See MG 40.2	Eyewitness News	5pm - 5:30pm	:00			\$1,500.00 NM
2 WFSB Th 08/09/12 5:25 MG for 40.1 08/07	PM Eyewitness News	5pm - 5:30pm	:30 NDA12	0230н		\$1,500.00 NM
41 08/07/12 08/07/12 Eyewitness	News 5:30pm - 6pm	-T	:30 1	\$1,500.00	NM	

## INVOICE



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
487477-1	08/12/12	August 2012	07/30/12 - 08/09/12

<u>Advertiser</u> Product Estimate Number **New Direction Project** NEW DIRECTION PROJEC

				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/06/12 08/12/12 -T	<u>Spots∕Week</u> 1	<u>Rate</u> \$1,500.00		San			
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WFSB Tu 08/07/12 Eyewitness News See MG 41.2		Start/End Time 5:30pm - 6pm	Lengt :0	h <u>Ad-ID</u> 00			<u>Rate Type</u> \$1,500.00 N/
2 WFSB Th 08/09/12 5:56 PM Eyewitness News MG for 41.1 08/07		5:30pm - 6pm	:30 NDA120230H				\$1,500.00 NN
42 08/07/12 08/07/12 Eyewitness News	11PM - 11:35PM	-T	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/06/12 08/12/12 -T	Spots/Week 1	Rate \$1,200.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WFSB Tu 08/07/12 Eyewitness News See MG 42.2		Start/End Time 11PM - 11:35PM		<u>h Ad-ID</u> 0			Rate Type \$1,200.00 NM
2 WFSB Th 08/09/12 11:28 PM Eyewitness News MG for 42.1 08/07		11PM - 11:35PM	:30	) NDA12023	ЮН		\$1,200.00 NN
		Total Spots	6	5			
					Gross Total		\$58,650.00
ayment Terms Net 30 Days				Agency	y Commission		\$8,797.50
				<u>Ne</u>	t Amount Due		\$49,852.50